

Beef Cattle Situation and Outlook

Dr. Curt Lacy

Extension Economist-Livestock



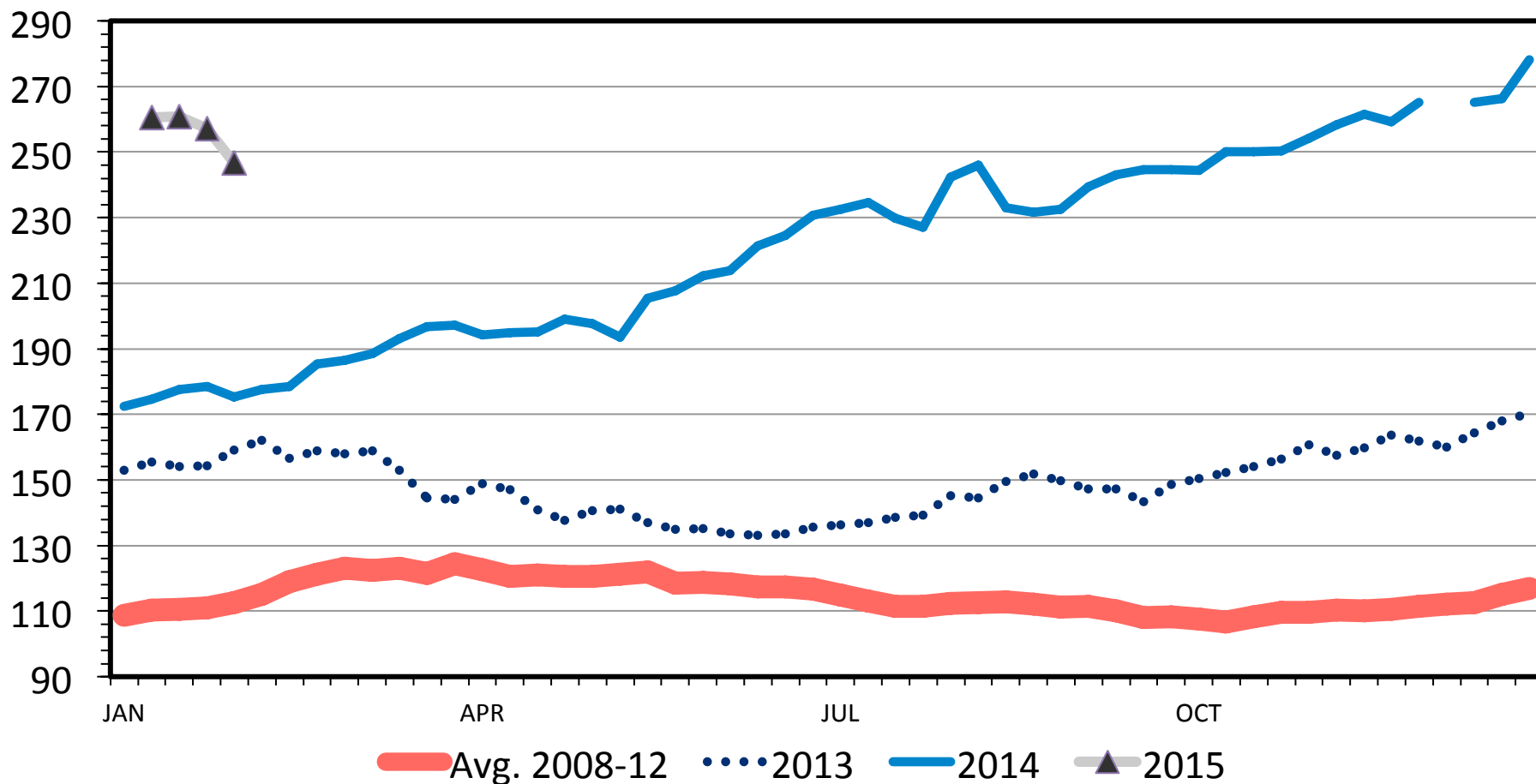
Current Situation



MED. & LRG. #1 & 2 STEER CALF PRICES

500-600 Pounds, Georgia, Weekly

\$ Per Cwt.



Data Source: USDA-AMS, Compiled by LMIC

Livestock Marketing Information Center

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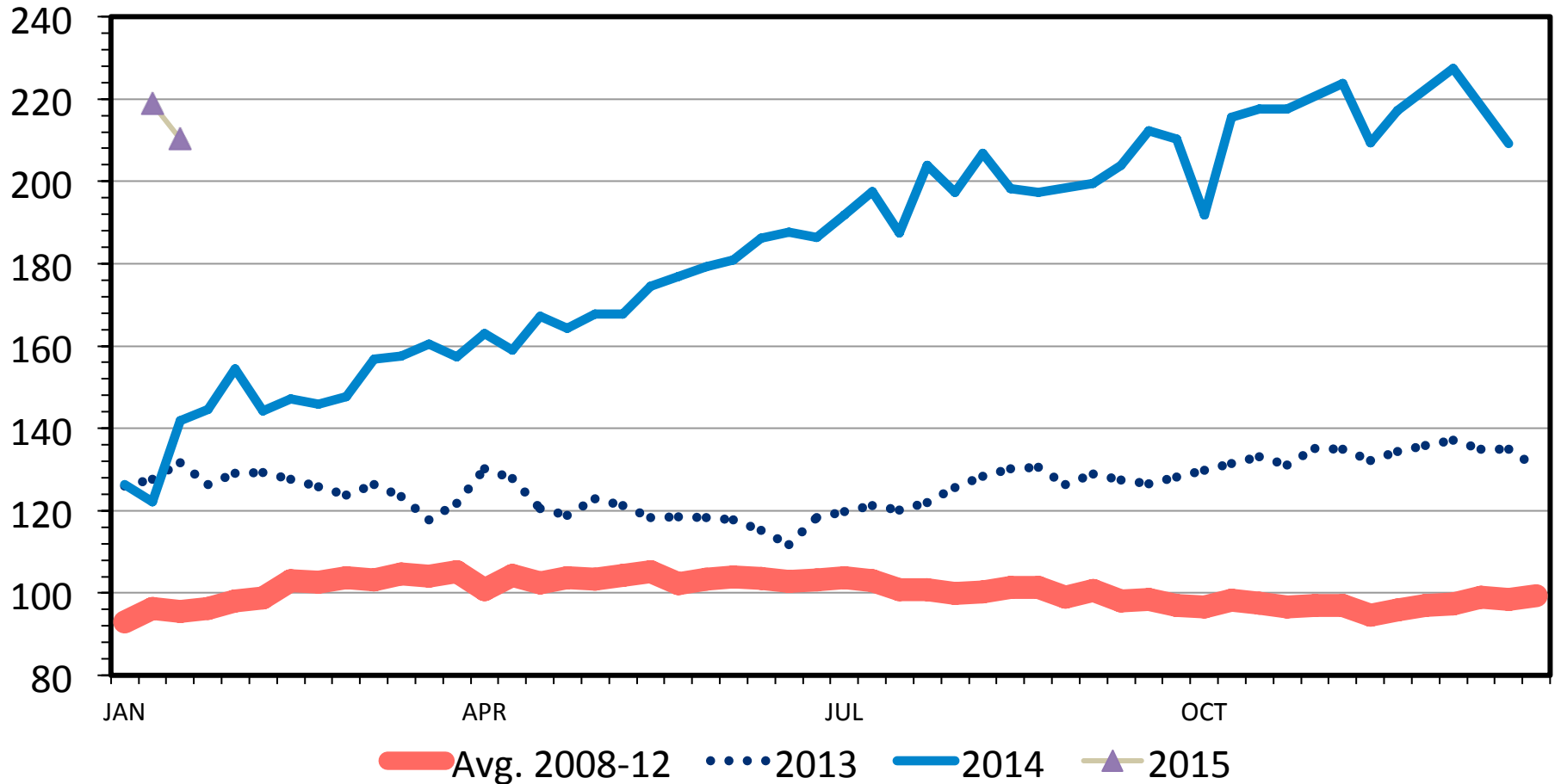
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09/23/14

MED. & LRG. #1 & 2 FEEDER STEER PRICES

700-800 Pounds, Georgia, Weekly

\$ Per Cwt.



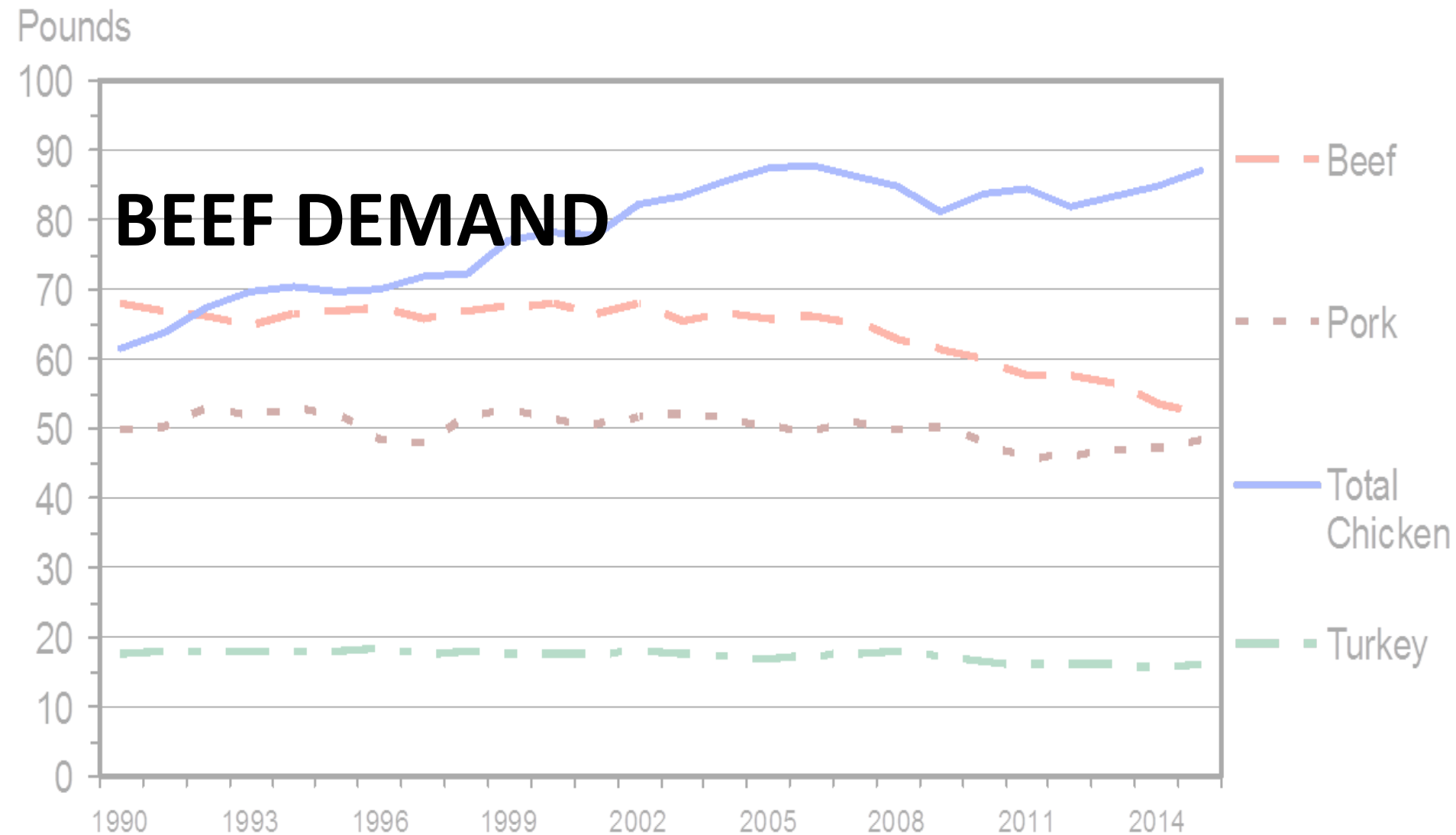
Data Source: USDA-AMS, Compiled by LMIC
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U S RED MEAT & POULTRY CONSUMPTION

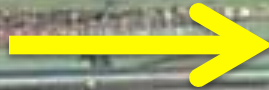
Per Capita, Retail Weight, Annual



Beef and Feeder Cattle Demand

Beef Demand

- Consumers' income
- Prices of competing meats
- Exports



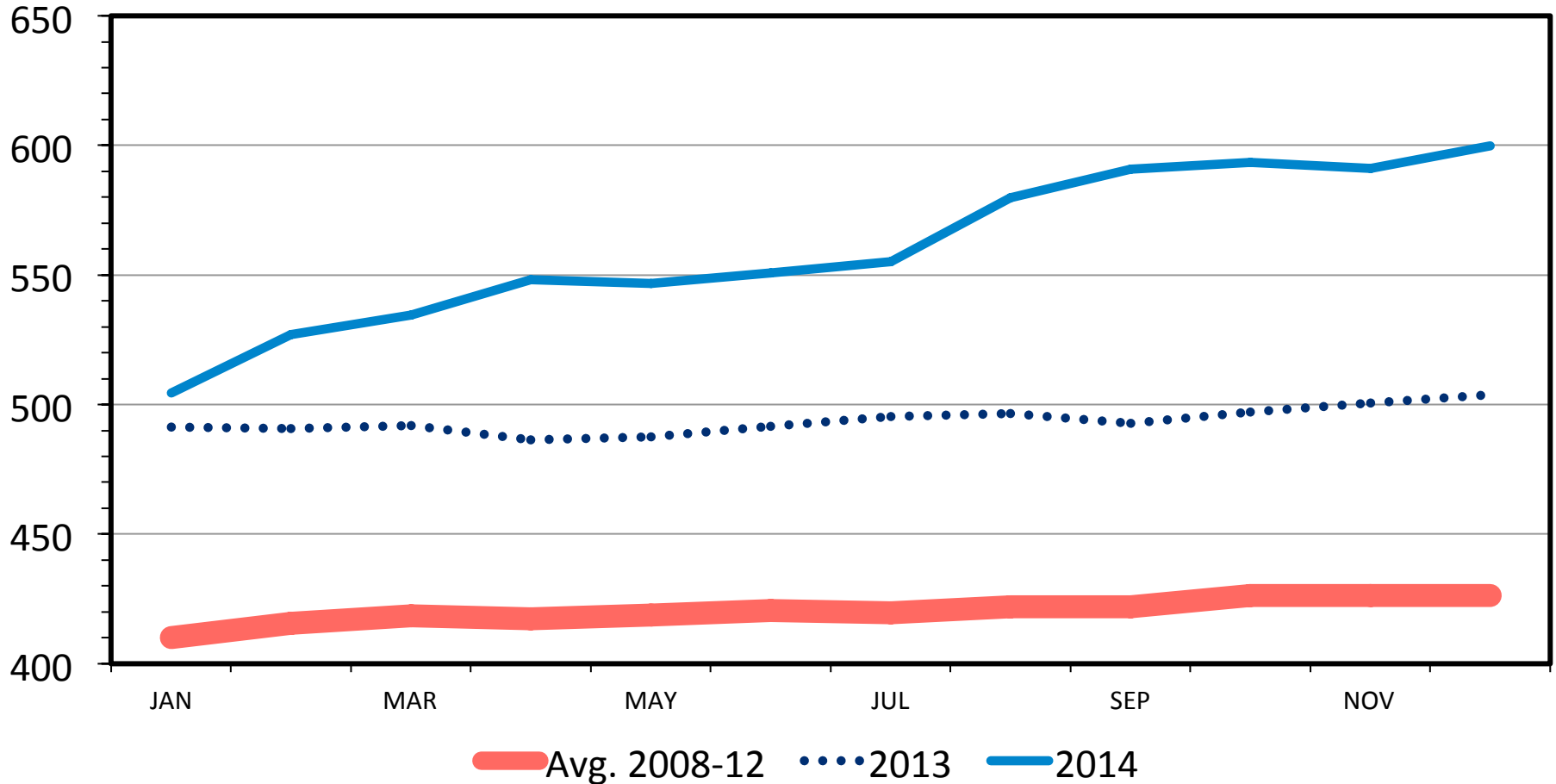
Feeder Cattle Demand

- Fed cattle profits
 - Price of fed cattle
 - Price of corn
 - Available capital
- Stocker cattle profits
 - Price of feeder cattle
 - Cost of grazing & feed

RETAIL BEEF PRICE

All Fresh, Monthly

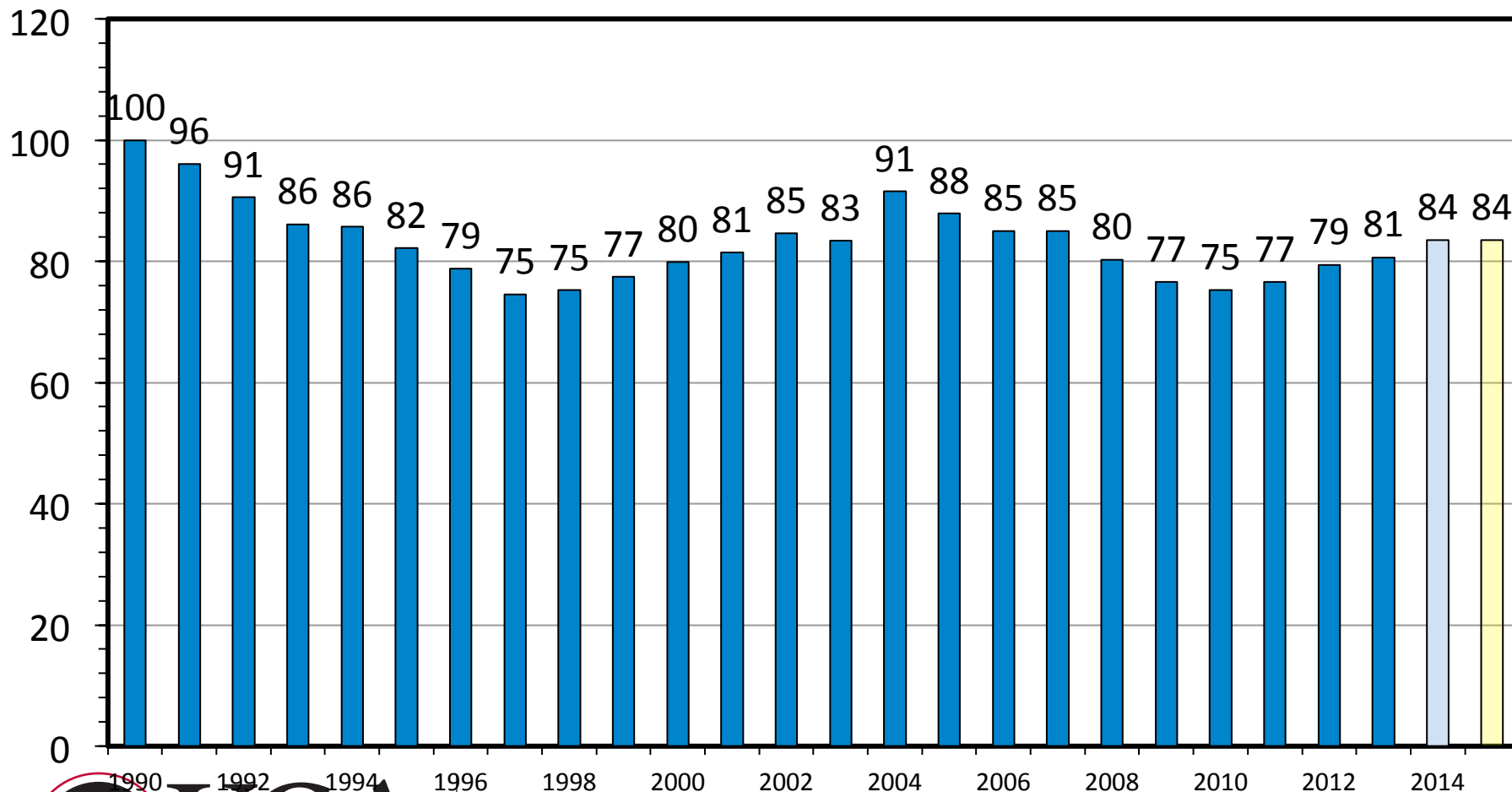
Cents Per Pound



RETAIL ALL FRESH BEEF DEMAND INDEX

Annual, Using CPI 1990=100

Index Value



UGA
extension

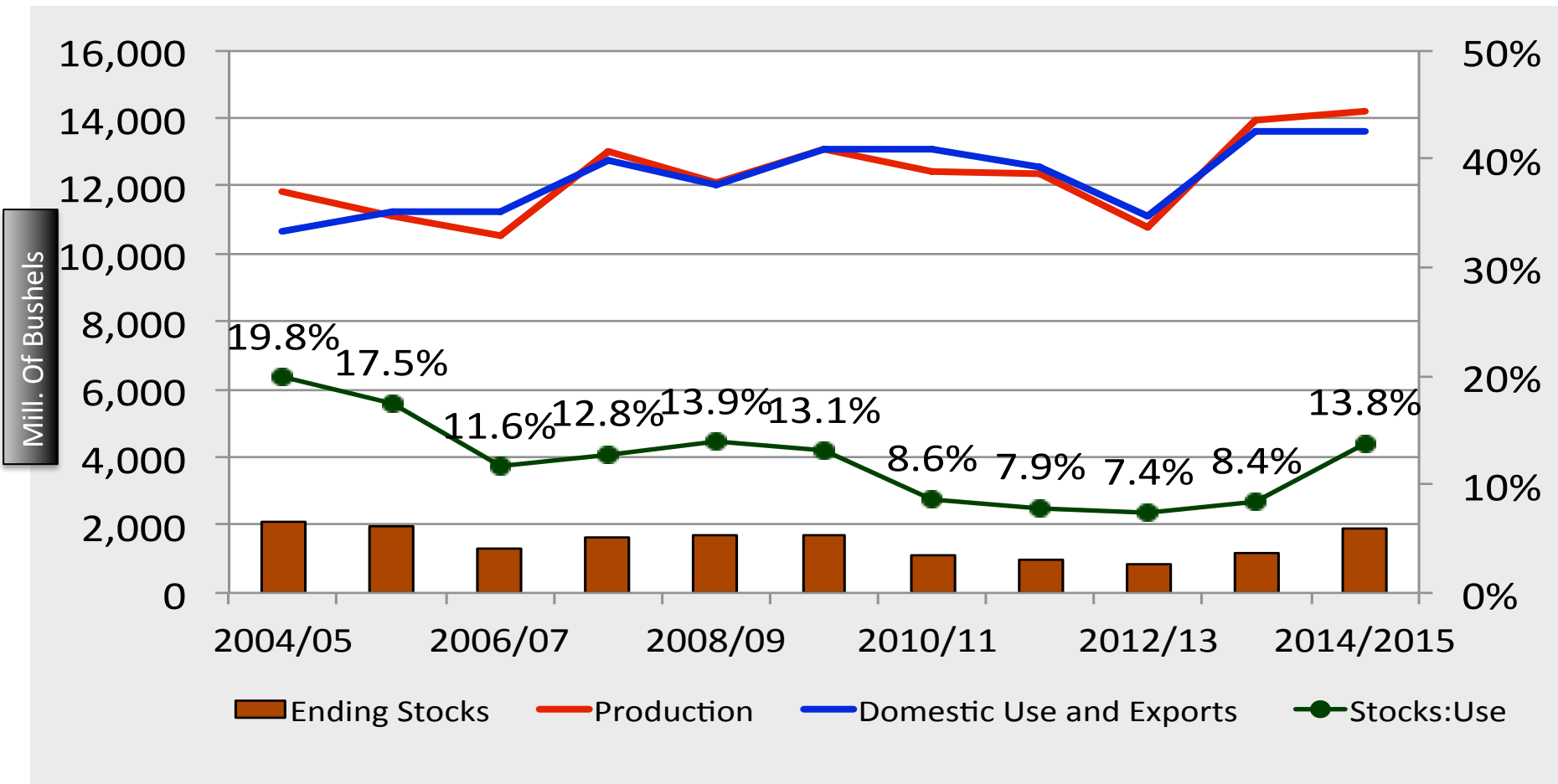
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Data Source: Bureau of Labor Statistics, USDA-ERS, Compiled & Analysis by LMIC

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U.S. Corn Supply and Demand



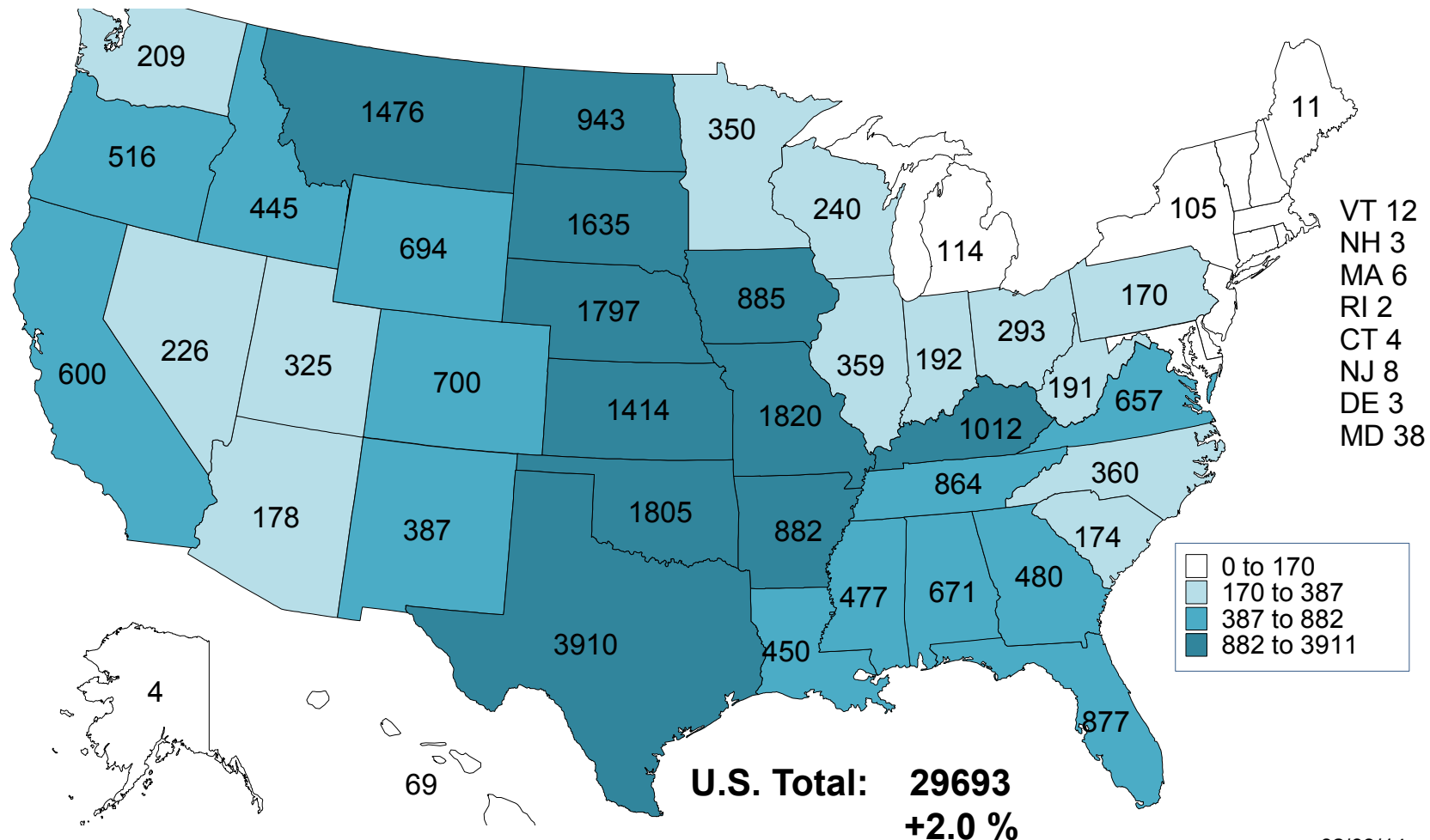


CATTLE AND BEEF SUPPLIES

BEEF COWS THAT CALVED

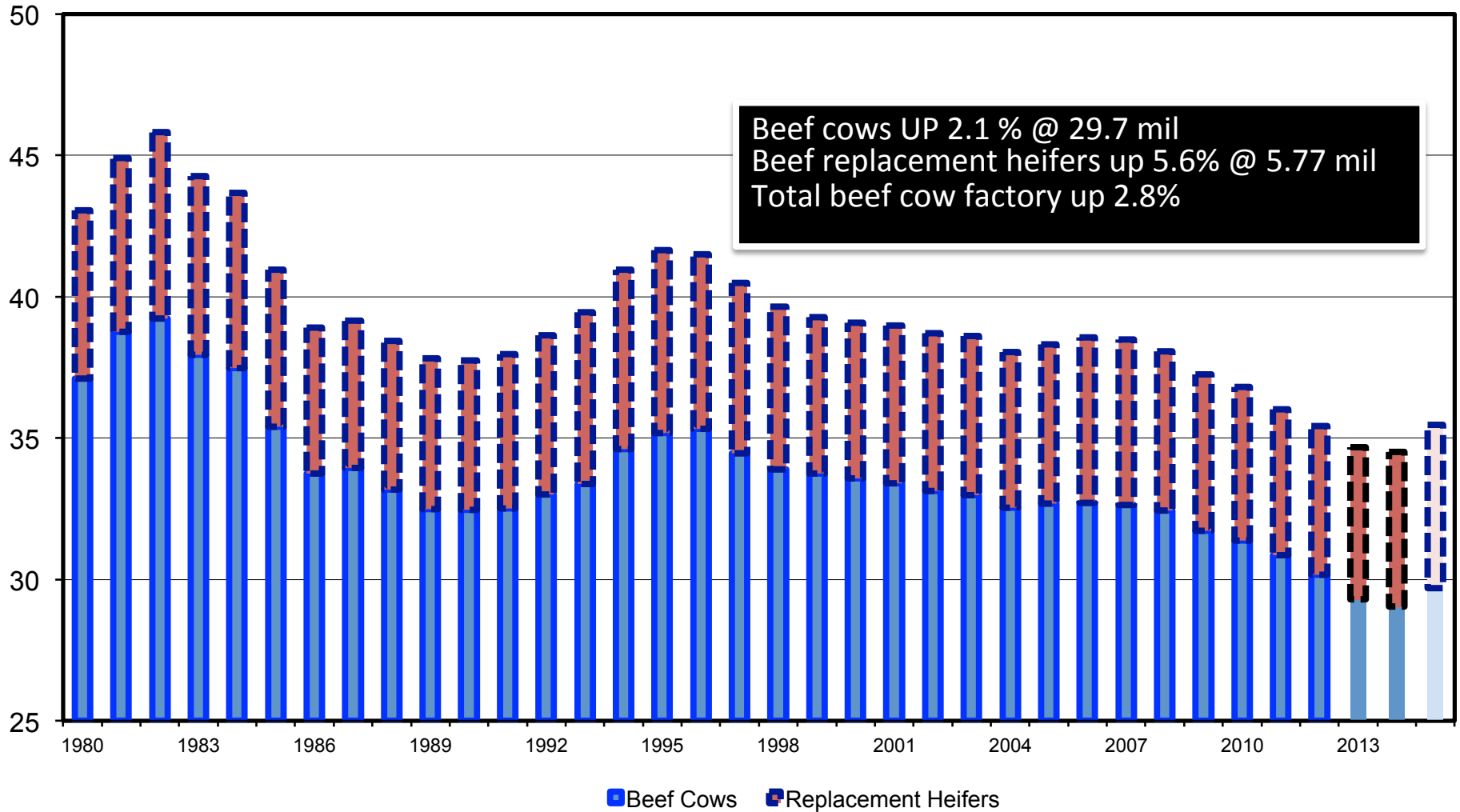
JANUARY 1, 2015

(1000 Head)



JANUARY 1 “BEEF COW FACTORY” U.S., Annual

Mil. Head

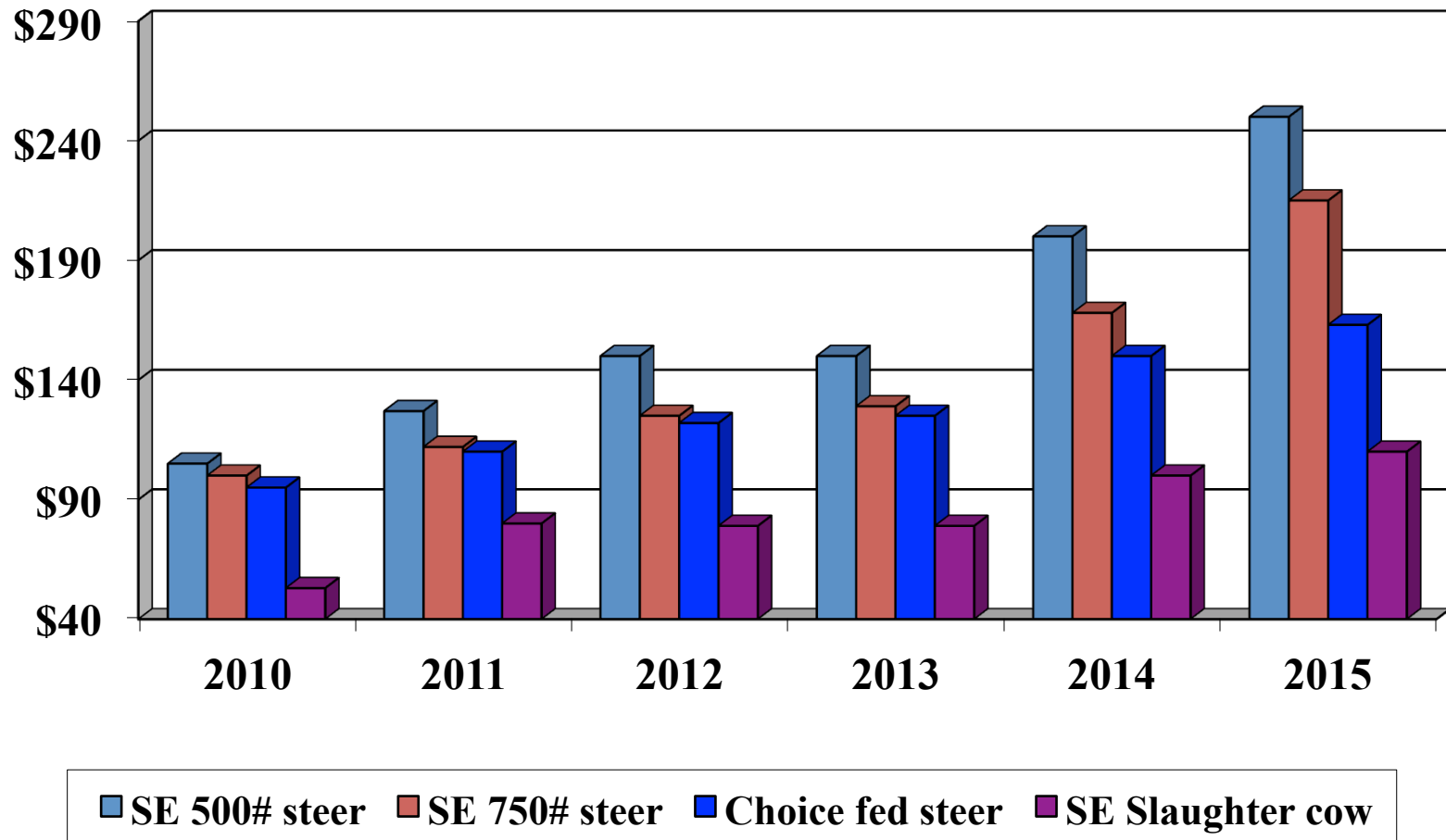


Total Meat Production Expected to Be Higher in 2015

Commodity	2013	2014 Projected	2015 Forecast	14 vs 13	15 vs 14
	BILLION POUNDS			PERCENT CHANGE	
Beef	25.72	24.25	23.83	-5.72%	-1.73%
Pork	23.18	22.79	23.90	-1.68%	4.87%
Total Red Meat*	49.17	47.30	47.96	-3.80%	1.40%
Broilers	37.83	38.49	39.63	1.74%	2.96%
Total Poultry**	44.16	44.75	46.10	1.34%	3.02%
Total Red Meat & Poultry	93.33	92.04	94.06	-1.38%	2.19%

Source: USDA-WASDE, January 2015 Report

Past and Projected Prices



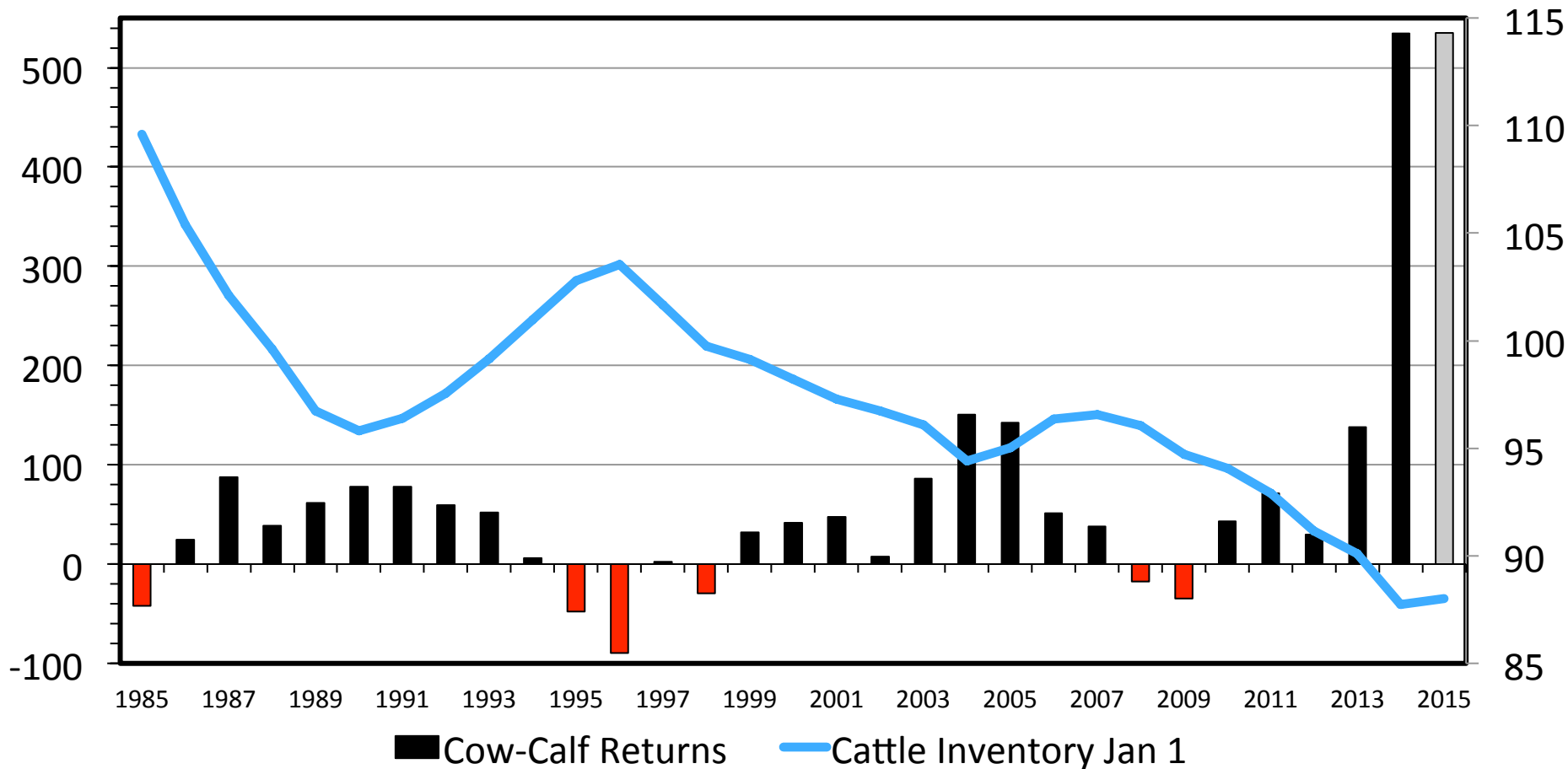
Source: USDA, LMIC and UGA

COW-CALF RETURNS AND CATTLE INVENTORY

U.S., Annual

\$ Per Cow

Mil. Head

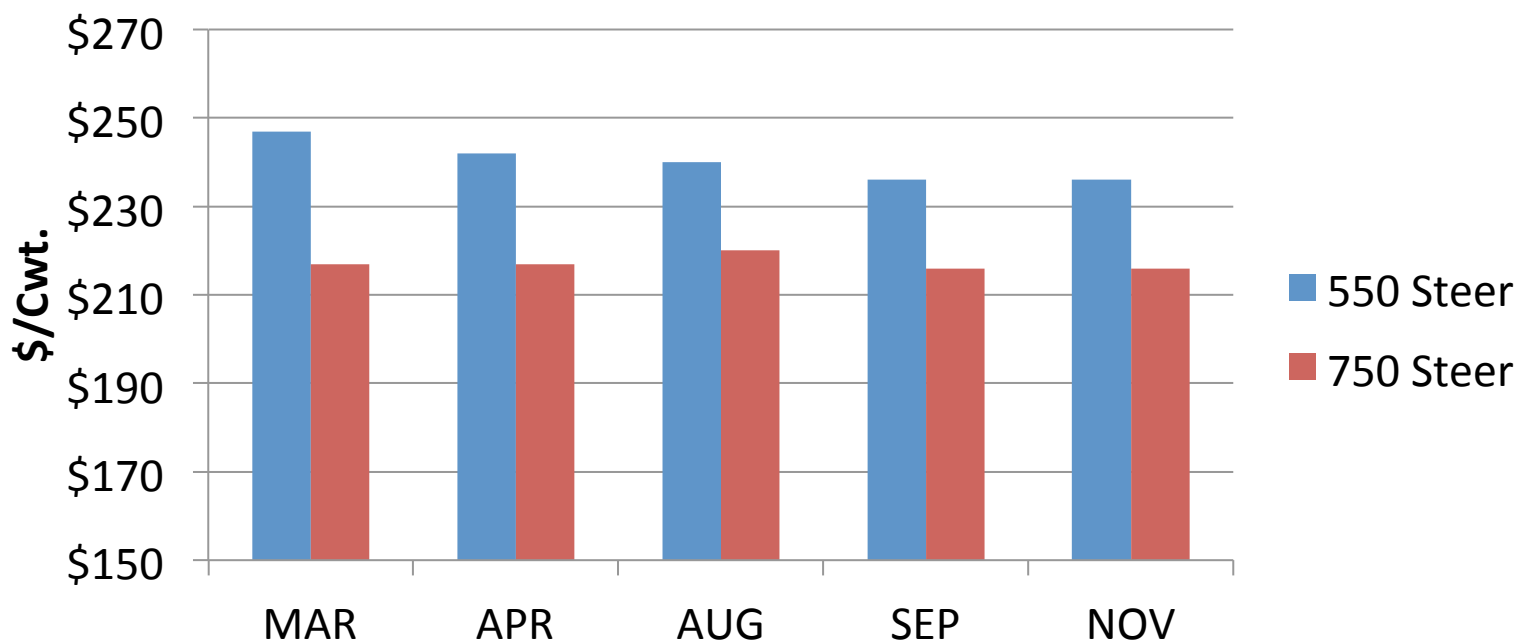


■ Cow-Calf Returns

— Cattle Inventory Jan 1

What is the market offering today?

Futures Based Price Predictions for Georgia Cattle



How much can I pay for a cow/ heifer?

WELCOME TO THE UGA REPLACEMENT FEMALE CALCULATOR

Comparison	Purchase Price	Current Economic Value	Breakeven Purchase Price	Internal Rate of Return	Payback Period
Bred Cow	\$ 2,000.00	\$ 833.30	\$ 2,755.64	16.20%	3.00
3-in-1 Cows	\$ 2,500.00	\$ 756.69	\$ 3,256.69	22.80%	3.00
Raised Replacement Heifer	\$ 1,898.84	\$1,462.90	\$3,601.73	20.57%	5.00
Purchased Bred Heifer	\$ 2,500.00	\$1,227.91	\$4,227.91	15.75%	5.00

Questions? Contact:

Dr. Curt Lacy
Extension Economist-Livestock
Department of Agricultural & Applied Economics
2360 Rainwater Road
Tifton, GA 31793-5766

229-386-3512
clacy@uga.edu

www.secattleadvisor.com

Beef Cattle Summary

- For 2015 expect less beef and more meat production
- Higher prices
- Higher profits
- More heifer retention

Beef Cattle Outlook

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